Illinois Respite Coalition

Quarantine Questions:

- An easily accessible way to communicate with families and public via Facebook and Twitter
- Over 40 posts regarding online resources such as programs, live streams, caregiver resources and activities
- Away we built partnerships by sharing content of other organizations
- Interactive option: allows for messaging, comments and likes so we can see what content people engage with the most
  - All our Quarantine Questions compiled [here](#)
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Navigating the New Normal:

- Shift from Quarantine Questions in order to give people content that lined up with current events
  - Discussing the reopening, these unprecedented times, changing resources

Motivational Posts:

- Acknowledging that caregivers are swamped with information, advice and referrals
  - The importance of becoming a space not only for information but for “pick-me-ups”
- Multi Faceted approach to address caregiver and I/DD needs
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Family/ Worker Thank-Yous:

- Taking the time to not only address our more general office, but also address those working within our grant-funded program
  - Curating content that is inclusive but also discusses our role in Illinois as a respite provider and hub of information

Outreach:

- The IRC similarly used our social media, connection with parent groups to conduct outreach get the word out
  - shares/ comments allowed us to directly work with those interested