

Idaho Area Agency on Aging (AAA I-Northern) SWOT Results

Strengths:

- Existing Partnerships
- Established Trust
- Infrastructure in place

Threats:

- Perception AAA competing w/providers
- High need may overwhelm capacity of AAA

STRENGTHS OF AAA TO IMPLEMENT LIFESPAN RESPITE SERVICES:

- Understanding of need.
- Existing partnerships.
- Established trust.
- Infrastructure in place to take calls, conduct interviews, and manage vouchers.



THREATS TO IMPLEMENTATION OF LIFESPAN RESPITE SERVICES:

- Perception that AAA is competing with existing service providers or organizations.
- High need for respite may overwhelm capacity of AAA.



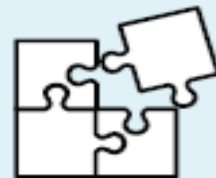
OPPORTUNITIES FOR IMPLEMENTATION OF LIFESPAN RESPITE SERVICES:

- Expand partnerships with healthcare systems (social workers and care managers).
- Work with organizations engaged with younger populations.
- Connect with college students pursuing health related careers to serve as respite providers.



WEAKNESSES OF AAA TO IMPLEMENT LIFESPAN RESPITE SERVICES:

- AAA recognized as serving older adults.
- Minimal experience with marketing and communications to younger demographic.
- Limited funding and personnel.



Opportunities:

- Expand partnerships w/healthcare systems
- Work with organizations engaged with younger populations
- Connect w/college students pursuing health related careers

Weaknesses:

- AAA recognized as serving older adults
- Minimal experience marketing to younger demographic
- Limited funding & personnel

Idaho's Area Agency on Aging Area IV Lifespan Respite Strengths, Weakness, Opportunities and Threats (SWOT Analysis)



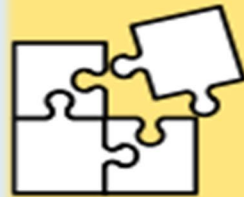
STRENGTHS OF AAA TO IMPLEMENT RESPITE SERVICES:

- Known for taking care of people.
- Staff has experience with caregivers.
- Strong networking abilities.
- Has many community connections and available resources.



WEAKNESS OF AAA TO IMPLEMENT LIFESPAN RESPITE SERVICES:

- Difficulty marketing to people that may not label themselves as a caregiver
- Lack of experience marketing to younger populations.
- Employees have limited time to dedicate to multiple ongoing programs.



OPPORTUNITIES FOR IMPLEMENTATION OF LIFESPAN RESPITE SERVICES:

- Partner with college programs and students provide respite to caregivers across the lifespan.
- Work with a variety of health care professionals (i.e., social workers, mental health counselors) to promote the program.
- Partner with community-based organizations (independent living centers, senior centers, etc.).
- Build on connections in rural communities.



THREATS TO IMPLEMENTATION OF LIFESPAN RESPITE SERVICES:

- Insufficient resources (money and staff time) may limit ability to meet demand for program.
- Sustainability may require reallocation or generation of funds.





Lesson Learned

The need to advance family caregiving respite practices and engage in system partnerships to develop respite training and other applicable collaborations to inform state agency staff of family caregiver respite services across state agencies to increase knowledge and access.

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