

Using Data to Successfully Drive Your Program:

Program Evaluation and Evidence Informed Respite Programs

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Some Guiding Questions for Today

- Why evaluate?
- What are some promising ways to approach evaluation?
- What are some examples of program specific evaluation tools and tools that can be used cross program / cross state?
- What are some of the goals of evaluation?
- What are some of the myths surrounding evaluation?
- How can evaluation be put to good use (and create a win / win situation)?

What is IT you want to evaluate?

- Implementation Science tell us that successful implementation can be measured if we know what our “it” is and then collect and use data to determine:
 - Did IT make a difference?
 - What kind of difference did IT make?
 - How much of a difference did IT make?
 - Was IT worth it? *Cost effectiveness*

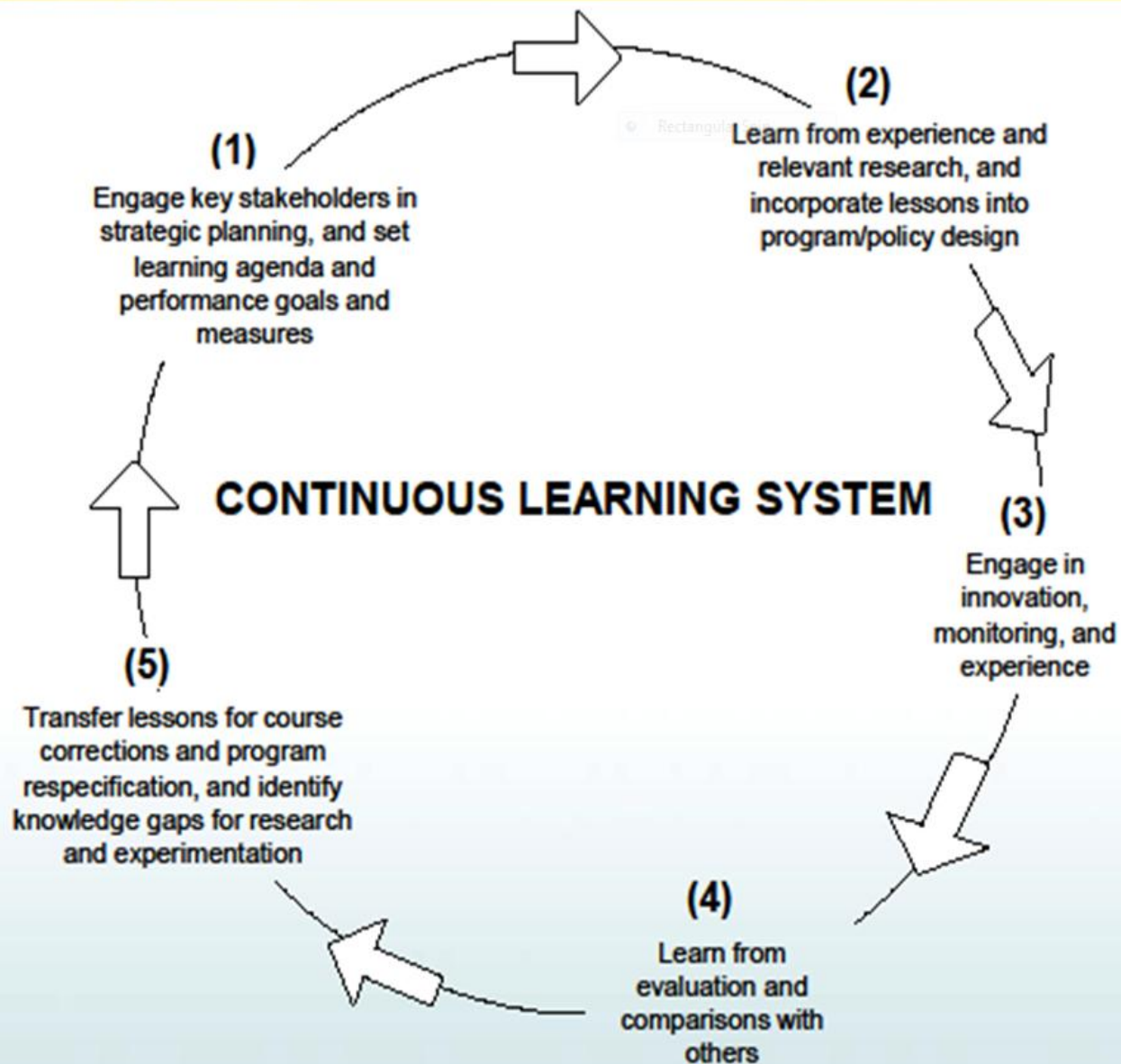
Know it, do it, determine the impact...

So, what's our strategy?



Some Promising Ways to approach Evaluation

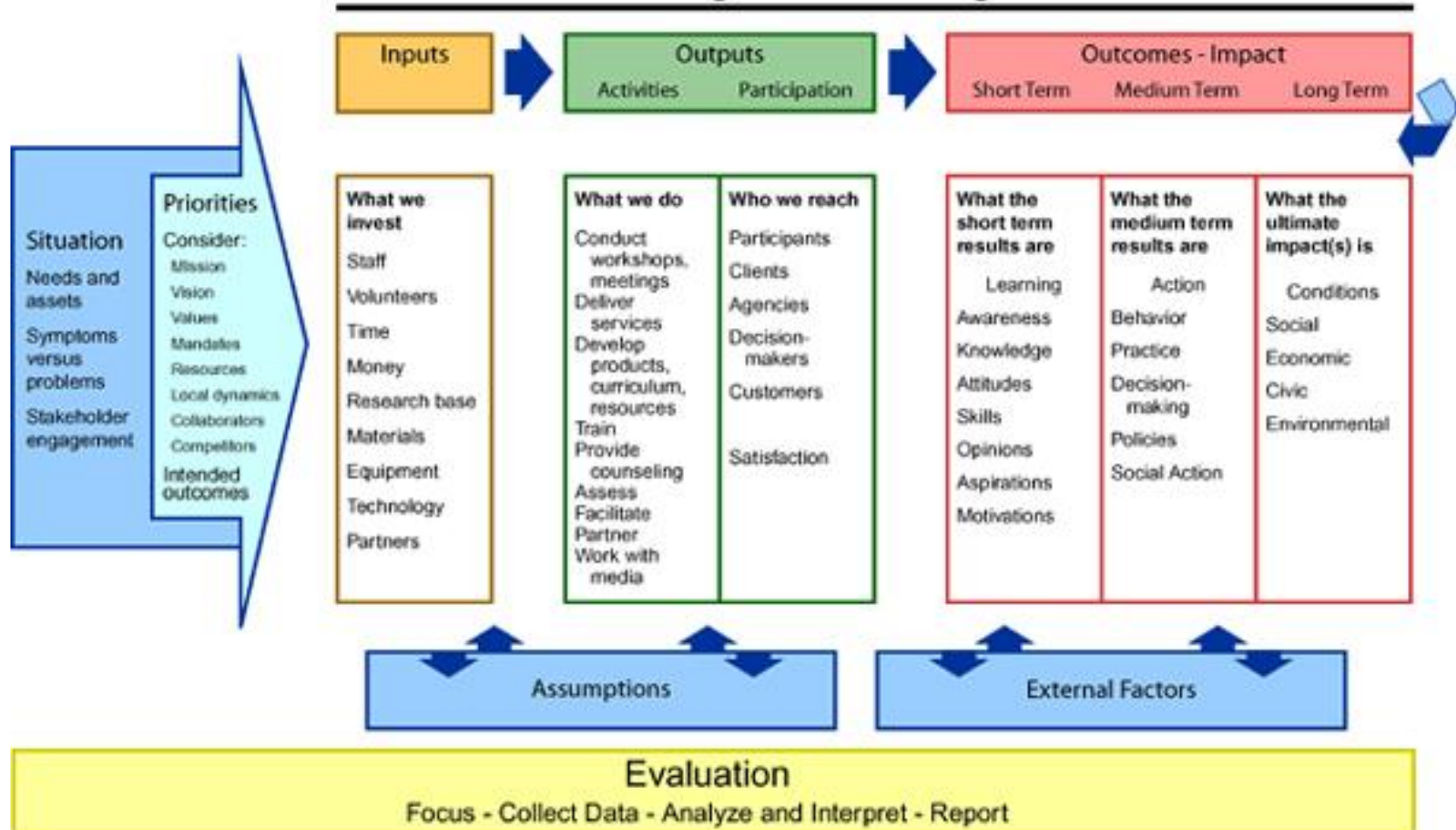
- Use a logic model to guide evaluation strategy
- Develop indicators that measure progress towards short-and long-term outcomes
- Identify or create a tool to measure them
- Interpret the data
- Use the data ~ inform funders, budgeting, CQI



What is a Logic Model?

- A graphic that represents what your program hopes to accomplish, what it is doing, and what its impacts are on target participants and the community
- A logic model guides a respite program by aiding in strategic planning and the development of effective communications among leadership, staff, constituents and the community.

Program Action - Logic Model



How Can a Logic Model Guide Evaluation of Respite Programs?

- Promotes a process of continuous learning and improvement
- Helps you identify whether there are logical linkages between inputs and desired outcomes
- Helps you identify indicators of progress towards outcomes
- Helps you distinguish between measures of effort and measures of effect

Considerations for Data Collection

- Programs are sometimes confused between assessing the number of people they reach and evaluating the actual impact of the program's services.

How can they shift to measuring the latter?



What types of data can we collect?

- Process data (numbers served, services provided, demographics)
- Outcome data (client changes)
- Fidelity data
- Satisfaction data (families, practitioners with implementation assistance)
- Other?



Is one more important than the other? Do they all have relevance?

Considerations for Data Management

- **Collect the Data**
 - Select the tool
 - Train staff to use the tool (including informed consent)
 - Identify data collection points
 - Define sample size for analysis
 - Administer the tool
- **Enter the data**
 - Have / create a data base system
 - Train staff on data entry
- **Analyze the data**
 - Develop and disseminate reports
 - Meet with staff to review results
 - Identify necessary changes

Examples of Data Collection Tools



Pre Service (Data Table)

CB: Before you were matched with your CareBreak volunteer, how "stressed" would you say you were

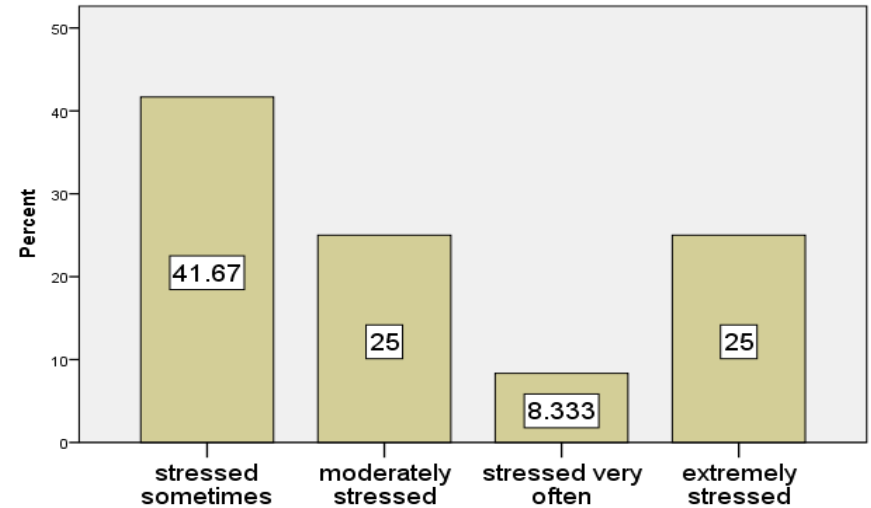
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid moderately stressed	2	16.7	16.7	16.7
Valid stressed very often	4	33.3	33.3	50.0
Valid extremely stressed	6	50.0	50.0	100.0
Total	12	100.0	100.0	

D/O: Before starting the Day & Overnight Respite Camp, how "stressed" would you say you were

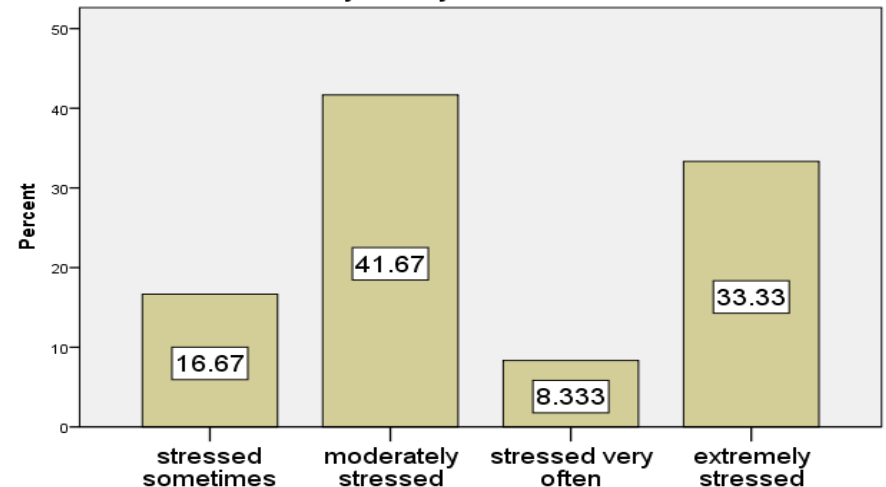
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Post Service (Bar graph)

CB: Now that you have a CareBreak volunteer, how would you rate your stress level



D/O: Now that you have begun using the Day & Overnight Respite Camp, how would you rate your stress level



How do we put evaluation data to good use?

- Use more than one evaluation measure
- Gather Qualitative data / input (stories)
- Use Data as *an* implementation driver
- Identify Expectations for CQI
 - Staff training
 - Reporting and dissemination to stakeholders
- Document Activities for CQI
 - Document service adjustments
 - Revisit your logic model

Other Uses for Evaluation Data

- Raise awareness of promising practices
- Support programs' improvement efforts
- Enhance programs' sustainability
- Other???

What's in our future?

- Challenges?
- Learnings?
- Successes?
- Ongoing Strategies?

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