

# ARCH

# Sustainability Planning Learning Collaborative

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## Sharing our Space



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**Sustainability is contingent on the power of creative thinking.**  
– Gerri Russell

# Eight Sustainability Content Sections

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- ➔ 9.1 Deepening Internal Commitment and Support
- ➔ 9.2 Enhancing Collaboration Among Internal and External Partners
- ➔ 9.3 Cultivating Champions Among Elected Officials and Policymakers
- ➔ 9.4 Preparing for Leadership and Staff Turnover
- ➔ 9.5 Expanding Public Relations and Marketing Efforts
- ➔ 9.6 Building your Volunteer Base
- ➔ 9.7 Fundraising
- ➔ 9.8 Sustainability Questionnaire

Generations United  
[www.sharingourspace.org/sustaining/](http://www.sharingourspace.org/sustaining/)

# 9.8 Sustainability

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Here are some questions to address as you develop your sustainability plan.

- ① Are your mission, goals, objectives, and logic model still relevant? Do changes need to be made?
- ② How successful have you been in meeting your goals and objectives? Which program components were most effective, and which might need to be modified?
- ③ Is your organizational structure and staffing appropriate for the continued operation of your site? What is your level of collaboration with your internal and external partners?
- ④ Is your budget sufficient to cover costs in the future? To what extent are different program components sharing expenses?
- ⑤ To what extent are your marketing and public relations effective in publicizing your site? Who is receiving information about you? What communication vehicles have been most successful?