Imagine Data
Reimagine Tantalizing Data

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Imagine Sharing Your Data Story In the MOST Engaging way Possible!

But WAIT!!!!!!

What’s the story you want to tell?
Sharing Data in Meaningful and Creative Ways

❖ **Make it Meaningful**: decide on specific outcome data that will best illustrate your work and positive impact. Perhaps focus on a particular area or capture important themes.

❖ **Get Creative**: show how program has made an impact in a way that families, parents, community members, stakeholders and funders understand and connect with.

❖ **Show AND Tell**: Tell the story with pictures and charts and graphs. Showcase qualitative findings – include quotes from participants whenever possible.
So...How Do You Do This?

1. Determine the audience that you will share your data with
2. Gather and analyze the data to determine what you have to share
3. Make sense of the data in a way that will make sense to others
4. Identify what impact you want to highlight
5. Select data points and qualitative data to share
Know
Sharing Data in Meaningful and Creative Ways: Benefits of a Visual Document

❖ Communicates information quickly and easily
❖ People reading the document may not read all (or any) text but can get information from the visual aspects
❖ Makes data more understandable
❖ Allows the participant voice to be heard
❖ Helps results come to life!
Let’s look at the Data Story you want to tell...

1. What information /data do you have?
2. What information do you need?
Is Anyone Listening?

TLDR
Too Long, Didn’t Read
Temperamental Characteristics

**Easy or flexible**

*Sometimes described as:* happy, adaptable, calm, not easily upset, easy to soothe.

**Active or feisty**

*Sometimes described as:* fussy, irregular, fearful, easily upset, hard to console.

**Slow-to-warm**

*Sometimes described as:* cautious, occasionally fussy. Over time, they warm up to people and situations.

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A longitudinal study of correlates and sequelae of temperament in fictional children

The theoretical underpinnings of *consectetuer* *sed* *dam* *nonnum* random sampling elit (2012 K.R. Dui, sed dam nonnum *eimem* tempor *qui* involunt *ut* labore et dolore magna aliqua *amet*, *sed* dam voluptua. *At vero eos et accusam et justo duo dolores et ea rebum.* *Stet clita kasd gubergren*, *factoring* for sanctus *et* *Lorem ipsum dolor* *sit* *amet*. *Lorem ipsum dolor sit amet, consectetur adipiscing elit,* *sed* dam nonnum *eimem* tempor *invidunt* *ut* labore et dolore magna aliqua *amet*, *sed* dam voluptua. *At vero eos et accusam et justo duo* *dolores et ea rebum.* *Stet clita kasd gubergren,* no sea *takimata sanctus* (1999, Lorem Ipsum dolor sit amet. *Lorem ipsum dolor sit amet, consectetur adipiscing elit,* *sed* dam *aliquyam erat,* *sed* dam voluptua (2015 Dui, R.).

Correlational (RKDT) *sed* *dam* (SD = 14) and an average *sanctus* *et* *of* 21 (SD = 13). At the 1-year *follow-up,* *the sample*s average RKDT was 40 *vulputate* (SD = 21) and average *consectetuer* *adipiscing* was 27 *ipsum* (SD = 17). *Vel eum iure* *dolor* (2008, Inen, J.M.) in *vulputate* *velit* *case* *moletie* *sequat!* *vel* *illud* *dolore* *eu* *fugiat* *nulla* *facilisi* *at* *vero* *eros* *et* *accusam* *et* *justo* *odio* *present.* *Amet,* *consectetuer* *adipiscing* *elit* (1998, *sed* *dam*).

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Ut wisi enim ad minim veniam, blandit praesent.

Ut *wisi enim ad minim* *regressio,* *quis* *nostrud* *exerci* *tation* *ullamcorper* *suscipit* *lobortis* *nisl.* *Ut* *aliquip* *ex* *ea* (effect size of r = 24) *consectetuer* *sequat.* *Duis* *at* *vero* *eros* *et* *accusam* *et* *justo* *odio* *dignissim* (*i.e.* *the* *B* *vs.* *A* *or* *C* *comparison*) *qui* *blandit* *praesent* *luptatum* *zril* *delenit* *augue* *duis* *dolore* *te* *fugiat* *facilisi.* *Duis* *autem* (RKDT) *sed* *dam* (SD = 14) *and* *an* *average* *sanctus* *est* *of* 21 (SD = 13). *At* *vero* *eos* *et* *accusam* *et* *justo* *duo* *dolores* *et* *ea* *rebum.* *Stet* *clita* *kasd* *gubergren,* *no* *sea* *takimata* *sanctus* (1999, Lorem Ipsum) *ipsum* *dolor* *sit* *amet.* *Duis* *vel* *eum* *follow-up,* *the* *sample*s *average* RKDT was 40 *vulputate* (SD = 21) *and* *average* *consectetuer* *adipiscing* *27* *ipsum* (SD = 17). *Duis* *autem* (RKDT) *sed* *dam* (SD = 14) *and* *an* *average* *sanctus* *est* *of* 21 (SD = 13). *At* *the* *1-year* *follow-up,* *the* *sample*s *average* RKDT was 40 *vulputate* (SD = 21) *and* *adipiscing* *27* *ipsum* (SD = 17).
Pull out your scissors*, we’re cutting it up tonight.

Editing Fun

*metaphorical scissors
Brag, but be

Brief, and while you’re at it. . . make it

Beautiful
What do we mean by ‘Social Math’?

12.7 Billion  42 Million

What does that look like?
Federal Spending in 2017

- 12.7 billion dollars for Child Welfare
- 42 million dollars for prevention

That’s what one three-hundredth of a jellybean looks like.
Another example: Pennsylvania

The average annual cost of a Nursing Home placement ($111,324)

The annual cost of 10 hours of weekly respite at $23 per hour. ($11,960 per year)

That’s a lot of leftover jellybeans
GiveMeFIVE Volunteer Respite Makes a Difference!

720,000 hours: the number of hours GiveMeFIVE volunteers have provided to PA families of children with special needs

$14.63: The value of one hour of respite in Pennsylvania determined by Labor & Industry (cost equivalent for Home Health aide)

$10.5 million: the value of the volunteer respite provided by GiveMeFIVE volunteers over 2.5 years

“As a parent, this time is meaningful to me. I can reconnect with my husband and my church family and feel hopeful instead of helpless”

“As a respite volunteer, I can’t imagine a better use of my gift of time. I’m prepared and feel confident and competent to serve the children in our program!”

“This program has made our family stronger and better. There is something very gratifying about having someone volunteer to spend time with your child and seeing by the look on their face that they are having just as much fun as my child is.”

Feedback from GiveMeFIVE participants
The Alabama Department of Child Abuse and Neglect Prevention (ADCAPN) makes meaningful differences in the lives of children with disabilities.

Through Community-Based Child Abuse Prevention (CBCAP) funding awarded by ADCAPN, United Cerebral Palsy (UCP) of Alabama’s affiliates enabled 1,673 families to take short breaks from the 24/7 demands of caring for children with special needs and medical conditions.

UCP’s Respite Model offers:

Choice: Families choose and train respite providers they know and trust.

Knowledge: Parents of children with extraordinary care needs can receive parent education, including First Aid and CPR.

Rejuvenation: The respite allows parents to rest, recharge, and reconnect with family and friends.

Respite is a powerful child abuse prevention service

It has been shown to:

- Reduce the stress of fulltime caregiving.
- Contribute to improved marital quality and stability.
- Increase employment opportunities for parents.
- Reduce social isolation for both parent and child.
- Reduce likelihood of out-of-home placements or hospitalization.

Investments in prevention programs, such as respite, save taxpayers’ money:

$175,344
Average taxpayer cost in Alabama per child who is abused or neglected.

$47
Average cost of prevention programming per adult participant.

Prevention activities have the potential to reduce not only the social, emotional, and achievement costs to our children and families, but can reduce real financial costs associated with intervention.

* Report from the University of Alabama released in 2015
** Based on grant awards and number of adult participants.

Our stress levels are naturally high, considering the medical condition of our child. However, the ability to leave for a short while, forget our worries briefly, and to laugh, helps immensely.

- UCP Respite Care program participant

Since 2015, HEARTS Respite, a service of UCP of Alabama, has led to significant positive impacts on family protective factors—factors that are known to reduce and mitigate child abuse and neglect.

An external evaluation conducted by Auburn University found that of the 1,673 parents who received HEARTS Respite services:

- 74% reported reduced stress, indicating increased resilience—the flexibility and strength to spring back from adversity.
- 73% reported an increase in Knowledge of Parenting and Child Development—accurate information about raising children and appropriate expectations for their behaviors.
- 75% reported an increase in their social connections. Research has shown that parents who are isolated and have few social connections are at higher risk for child maltreatment.
- 85% reported an increase in Concrete Supports in Times of Need, connecting families with needed services and ensuring basic needs, such as food, clothing, and shelter, are met.

Perhaps the most encouraging outcomes associated with respite was the reduction in the percentage of families using out-of-home placements [foster care and hospitalizations]. These findings, combined with caregivers’ greater optimism about caring for the child at home in the future, represent a consistent indication of respite’s potential as a preventative family support service.


For more information on this and other Alabama Prevention services, visit: www.ctf.alabama.gov

3 Link to Auburn Evaluation Report: https://ctf-alabama.state.university.com/2015/06/20/Education-Reports.pdf
4 Fulfilling and information on the respite research study can be found at https://ctf-alabama.state.university.com/2015/06/20/Education-Reports.pdf and https://ctf-alabama.state.university.com/2015/06/20/Education-Reports.pdf
create your own STORY
FRIENDS Evaluation Brief Project: Sharing Data

https://friendsnrc.org/evaluation/sharing-data/
Resources on the ARCH Website

www.archrespite.org

Resources to Assist with Program Evaluation: https://archrespite.org/program-evaluation


Resources on the FRIENDS Website

https://friendsnrc.org/evaluation/

The Evaluation Toolkit: https://friendsnrc.org/evaluation/evaluation-planning/

Continuous Quality Improvement (CQI): https://friendsnrc.org/evaluation/continuous-quality-improvement/

Free Online Courses on Data Management and CQI: https://friendsnrcelearning.remote-learner.net/
Discussion and Q & A
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