

SWOT Analysis (Lifespan Sample)

<p style="text-align: center;">Strengths</p> <ul style="list-style-type: none"> • Diversity of Partnerships • Commitment of leadership/staff • STC initiatives- 13 statewide • Presentations and Outreach • Willingness to collaborate/partner • Commitment of leadership/staff • Legislative and Governor’s support as evidenced by legislation passed and appointment of Coalition members • Passion for cause • Leverage of funding through grant writing • Faith-based outreach • Voucher respite/supports consumer directed • Strong grassroots support • Social media in place • Good website/up to date • Statewide respite data improved due to relationships of coalition • STC tool kit other states want to replicate STC staff recently trained in R.E.S.T. (Respite, Education, Support, and Training) • National recognition of programs 	<p style="text-align: center;">Weaknesses (needs)</p> <ul style="list-style-type: none"> • Not enough respite available to meet the major needs • Access to available resources are difficult to navigate • Qualifications restrict some access to respite • More billboards in visible spots • More awareness- media coverage • Caregivers not focused on breaks until crisis • Cultural awareness presents more gaps/respite • Collaboration of Caregiver programs • Data-difficult to measure/define • Evaluation piece/outcomes • Funds not available to meet the needs for direct service, education and awareness • Getting caregivers to accept respite through self-identity or accepting help from others • Abuse, neglect, exploitation prevention training/awareness
<p style="text-align: center;">Opportunities</p> <ul style="list-style-type: none"> • Men’s caregiving class • Peer mentoring/caregivers are the experts • Neglect/abuse program at DHR/CTF • Solicitation more media awareness • Basic caregiver training-topics available Create environments for to keep paid caregivers employed, engaged, trained • Target difficult cultures/awareness • More Collaboration/sharing resources • Other states best practices • Faith-based working together • HR component-outreach to employers re: caregivers/care issues • Expansion of voucher program- gap populations • Learn-n-lunch for caregivers • Expand local/state-VA collaboration • Pair/get caregivers in “Living Well Alabama” 	<p style="text-align: center;">Threats (Challenges)</p> <ul style="list-style-type: none"> • Coalition Members so busy • Issues for caregivers with waiver respite • Times available for respite are restrictive with providers • Change/turn- over of paid caregivers • Collaboration misunderstandings • How to quantify- measure success • Access- linkage- don’t know where to go • Training paid caregivers -want certification • Certification process challenging and may be difficult to design • Most funding follows recipient/not caregiver • People don’t have long-term commitments anymore • Caregivers want training on day to day caregiver responsibilities • Background checks - form whom should these be conducted; list No registry for state- trained list/registry • Respite Alzheimer/Dementia/Autism/MH