

SWOT

<p style="text-align: center;">Strengths</p> <ul style="list-style-type: none"> • What advantages does your project/team/organization have? • What do you do better than anyone else? • What do people in your arena see as your strengths? • What factors mean that you perform well/achieve impact? • Who are your partners/stakeholders and what is their value? 	<p style="text-align: center;">Weaknesses</p> <ul style="list-style-type: none"> • What could you improve? • What should you avoid? • What are the people you serve likely to see as weaknesses? • What factors in your structure/organization could cause you to lose funding?
<p style="text-align: center;">Opportunities</p> <p>(Note: Look at your strengths and see if they open up opportunities and also look at your weaknesses and ask whether you could create opportunities by eliminating weaknesses)</p> <ul style="list-style-type: none"> • Where are the good opportunities facing you? • What are the interesting trends you are aware of? • Are their changes in policies that can help you? • Is there a better use of technology? • Are their partners/stakeholder to bring to the table? 	<p style="text-align: center;">Threats</p> <ul style="list-style-type: none"> • What obstacles do you face? • Should you be worried about sustainability? • Are their factors such as specifications for funding, products produced or services changing? • Is changing technology threatening or helping your cause? • Do you have cash flow issues? • Is staffing and/or staff training a problem? • Could any of your weaknesses seriously threaten your sustainability? • Are you stuck doing things one way and resistant to change?