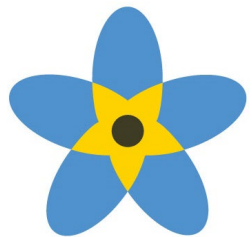


Dementia
Friends
New York



A Dementia Friendly America initiative

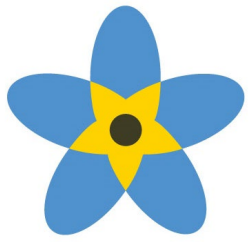
Information Session



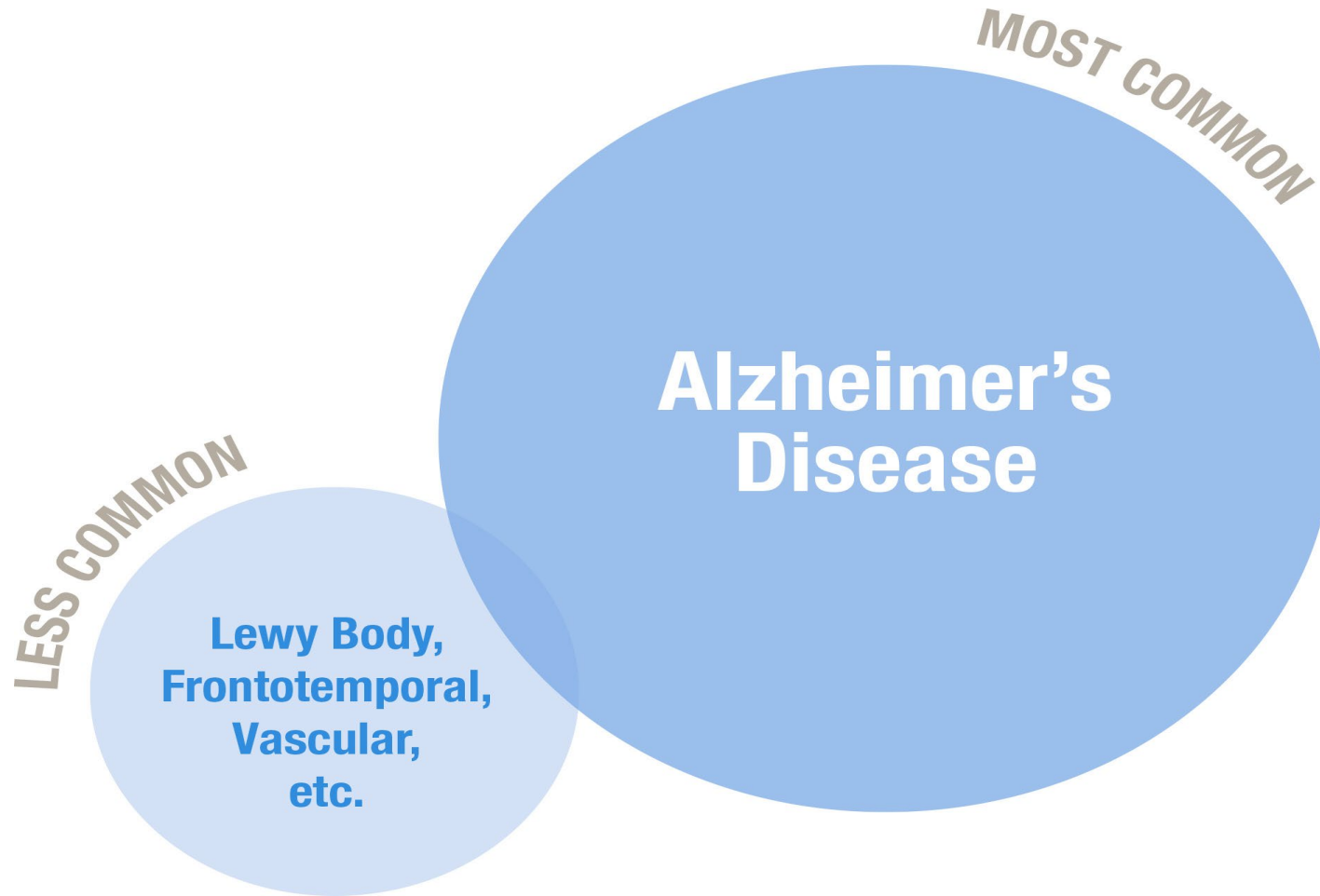
One Word

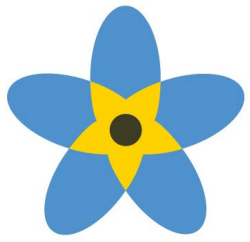


DEMENTIA



Types of Dementia



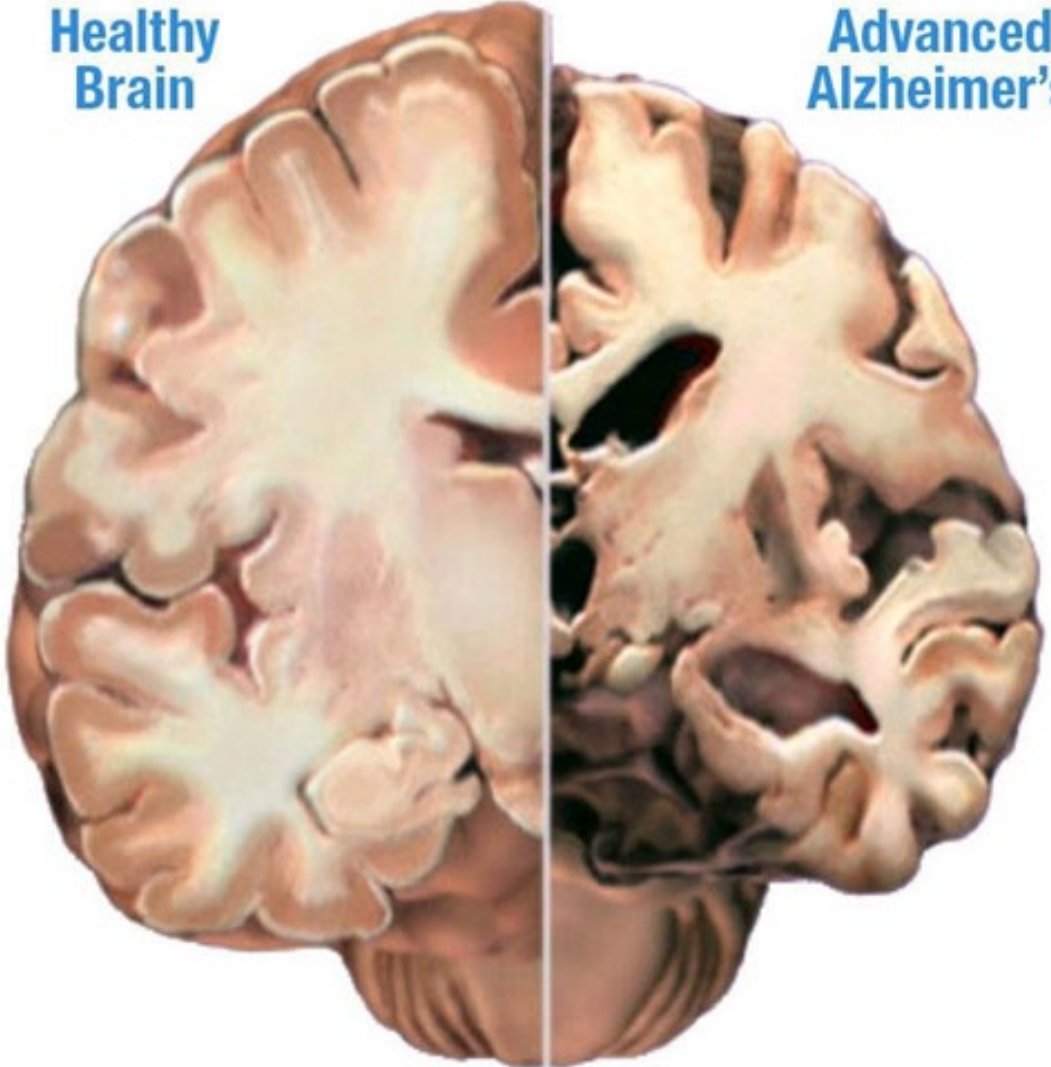


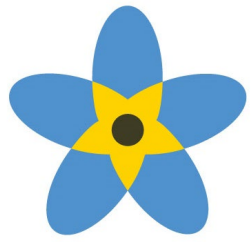
Healthy Brain versus Advanced Alzheimer's



Healthy
Brain

Advanced
Alzheimer's





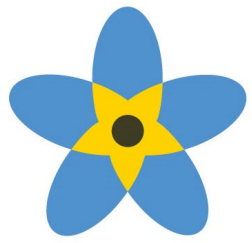
Dementia and New York

Dementia Statistics

Dementia Risk Factors

Impact on Caregivers

Impact on Public Health

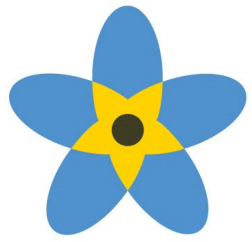


Dementia Friends New York

WHAT IS THE DEMENTIA FRIENDS INITIATIVE?

WHO IS A DEMENTIA FRIEND?

WHAT IS AN INFORMATION SESSION?



Five Key Messages

1. Dementia is not...

a normal part of aging. Not everyone who grows old will develop dementia.

2. Dementia is caused by...

diseases of the brain. The most common is Alzheimer's

3. Dementia is not just...

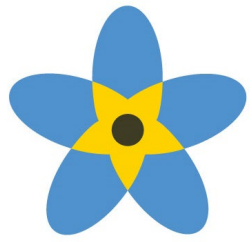
about having memory problems. It can affect thinking, communication and doing everyday tasks.

4. It is possible to have a ...

good quality of life living with dementia. Symptoms may be mild for a long time. Everyone can feel joy and a sense of belonging with support.

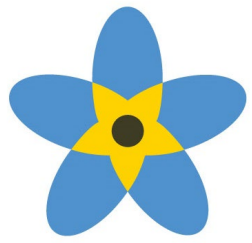
5. There's more to the person than...

the dementia. People living with dementia are a valuable part of the community.



Become a Dementia Friend

- Learn and support the Five Key Messages
- Commit to your own Dementia-Friendly Action
- Enroll as Dementia Friend on the DFNY Website
- Receive a Certificate of Participation
- Stay up to date by signing up for the DFNY newsletter



Call for DFNY Champions



Make a Difference:

Engage in enhancing dementia awareness across New York State.



Comprehensive Training:

Receive 1.5-hour training to learn effective communication, understand dementia principles, and deliver key messages.

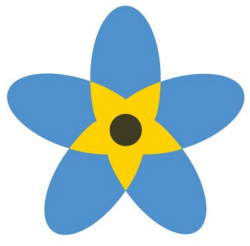


Lead Information

Sessions: Empower your community through 1-hour sessions that can be conducted face-to-face or online.



Inspire Action: Encourage participation and practical actions to support those affected by dementia.

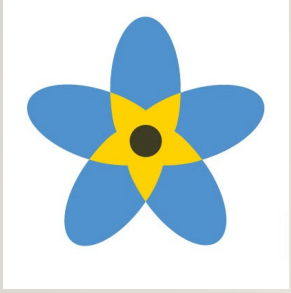


Dementia Friendly New York



People living with dementia need to be understood and supported in their communities

You are helping by becoming a Dementia Friend!



Contact Information

- Dona Giannotti
- dgiannotti@pssusa.org
- (646) 527 0672

