

RHODE ISLAND

2025 Lifespan Respite
Grantee and Partner
Learning Symposium
Bring, Brag, and Borrow Session



Statewide Caregiving Campaign

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Family Caregiver Alliance
of Rhode Island 

United Way
of Rhode Island 

 **Healthcentric
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 **DIOCESE of
PROVIDENCE**

RHODE ISLAND OFFICE OF
HealthyAging 

GOAL 1: Increase Awareness and Outreach

- Education and awareness campaigns for professionals and the public
 - Statewide outreach campaign was created to increase awareness of available resources for family caregivers.
 - Campaign focus – targeted outreach to family caregivers with limited English proficiency and those from underserved communities via the following:
 - Medical providers
 - Community partners
 - Individual family caregivers
- Increased caregiver self-identification
 - Outreach materials define who a caregiver is and the activities that caregivers often engage in as they help family members.
 - Materials describe the importance of self-care for family caregivers and provide self-care tips.



Rhode Island Lifespan Respite Program's Outreach Materials

- Outreach materials include flyers, brochures, and banners available in English, Spanish, and Portuguese.
- Printed materials distributed through fax, email, and in-person drop-offs.
- 30-second radio ad ran for 3 weeks on a Spanish language radio station (Power 102.1 FM/Poder 1110 AM WPMZ) reaching Rhode Island and southeast Massachusetts.

Please visit https://hcaportal.org/caregiver_resources/ or scan the QR code to view and download our multilingual brochures and flyers.

